

# MEDIA ALERT

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[MemphisToMoore.org](http://MemphisToMoore.org)



## THE WESTIN MEMPHIS AND REDROVER PARTNER WITH MOORE-NATIVE TO BENEFIT MOORE PUBLIC SCHOOLS

**WHO:** The Westin Memphis partners with RedRover Sales & Marketing and Angela Copeland (Moore, OK native) to raise funds for Moore Public Schools Tornado Relief Fund.

**WHAT:** Fundraiser to aid students, families and staff of Moore Public Schools who were affected by tornado on May 20<sup>th</sup>.

**WHEN:** Fri., June 14, 2013, at 7 p.m.

**WHERE:** The Westin Memphis Beale Street, 170 Lt George W Lee Ave, Memphis, TN 38103; Free valet parking provided

**ADMISSION:** \$50 Advance (per person) / \$60 Door; tickets available online at [MemphisToMoore.org](http://MemphisToMoore.org)

**Members of the media are invited to attend Memphis To Moore fundraiser. Advanced media notification is required prior to event.**

**(Memphis, TN, June 4, 2013)** – A few days after Memphis played their final game against Oklahoma, tragedy struck in the hometown of Thunder fans. On May 20<sup>th</sup>, the town of Moore, OK, was hit by a mile-wide F5 tornado that left the community mangled and devastated. In response, The Westin Memphis has partnered

with RedRover Sales & Marketing, and Moore-native, now Memphian, Angela Copeland, for the **Memphis To Moore** fundraiser to benefit the Moore Public Schools Tornado Relief Fund, on **Fri., June 14, 2013**, beginning at **7 p.m.** in the **Westin Memphis Ballroom**.

Funds raised will be donated to the Relief Fund that will assist in aiding students, families and staff of Moore Public Schools, who were affected by this tragic event. With months of recovery ahead, these monies will help increase the level of support for the school system in Moore and the teachers, to ensure their commitment to educating children will not be deterred. Amid the shuffling of students to other schools and lack of resources, the children in the community are ready to re-build and begin anew, though they face great obstacles. "The stories of heroism shown by teachers protecting their students is incredible, but it doesn't surprise me because those are the same kind of teachers I had at Moore Public Schools," says Angela Copeland (former Moore student who now calls Memphis home), who's parents survived the storm with minor damage to property. Items such as temporary shelter and school supplies for classrooms are desperately needed just to regain the basic essentials for the coming months, along with significant dollars to rebuild the schools' physical infrastructure.

Tickets are \$50 in advance (\$60 at door) and are available online at [MemphisToMoore.org](http://MemphisToMoore.org). There will be live entertainment; t-shirts and silent auction items will be up for sale, with all proceeds benefitting Moore Public Schools Tornado Relief Fund. Guests will enjoy complimentary food and drinks, provided by Bleu Restaurant & Lounge, as well as free valet parking.

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**About Moore Public Schools:**

Moore Public Schools is the third largest district in Oklahoma, with more than 21,000 students and 1,400 teachers. It covers 159 square miles in Moore and south Oklahoma City. It is made up of 23 elementary schools, five junior high schools, three high schools, five alternative schools, and an Internet-based curriculum.

**For more information about the primary sponsors:**

<http://www.angelacopeland.com>

<http://www.westinmemphisbealestreet.com>

[www.redrovercompany.com](http://www.redrovercompany.com)